CV - Dominic Spicer

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| **Name** | Dominic Mark Spicer (Dom) |
| **Age** | 21 |
| **Contact Details** | Mobile Phone Number: 07948 828821  Email: dominic@diligencemedia.com  Address: Shorts Orchard, Broadhempston, Totnes  Postcode: TQ9 6BD |
| **Profile** | I'm the Founder of Diligence Media and we're a media agency located in Broadhempston, England. At Diligence Media, I offer services in Full-Service Podcast Editing and Full-Service Web Design. I currently work with over 10 clients and have worked with over 30 clients in the past. |
| **Skills** | * Adobe Software (Photoshop, Illustrator, In-Design, Audition, Premiere Pro, After Effects, Media Encoder, Lightroom) * Microsoft Software (Word, PowerPoint, Excel) * Google Software (Docs, Slides, Sheets, Forms) * Google Workspace * Other Software (Canva, Veed, ManageWP) * Web Development (Wordpress, HTML 5, CSS, Javascript, Visual Studio Code) * Digital Marketing (Web Hosting, Copywriting, Email Marketing, Social Media Marketing, Content Strategies, Market Research, SEO) * Podcast Editing * Graphic Design * Photography * Videography |
| **Education** | **South Devon Highschool ( 2014 - 2016 )**  GCSE   * Creative and Media Levels I & II - equivalent to a double award vocational GCSE - (Distinction x 2 => A\* and A\*) * Art & Design (B) * Photography (B) * Maths (C) * English (D)   **Plymouth College of Art ( 2016 - 2018 )**  UAL Level 3 Extended Diploma, in Graphics, Illustration and Game Arts  Grade: Merit  Which is equivalent to 3x B at A-Levels and 120 UCAS points |
| **Work Experience** | **March 2020 - Current. Diligence Media**  I decided to leave my apprenticeship with Pi Society over 6 months early. I was wasting over 30 hours a week going to college, yet I wasn't learning anything beneficial. I left the apprenticeship and started my own Digital Marketing Agency, Diligence Media. Pi Society, with whom I was doing the apprenticeship for, I took them and 2 others on as clients. To this day, I have worked with over 30 clients. I've gone from offering services in Photography to Marketing to Web Development. Currently, I offer Full-Service Podcast Editing and Full-Service Web Design.  **September 2019 - March 2020. Pi Society**  In September, I left my Waiter position at The Pig and Whistle Inn and started a Full-Time Digital Marketing Apprentice position at Pi Society. Though in the apprenticeship it was part-time with college, I never learnt much so I had to self-teach myself. I learnt email marketing, analytics & SEO. During my apprenticeship, I also advised two companies that had relations with Pi Society on their digital marketing, including a lady who I helped raise over £1700 for charity. I also took on a client whilst working the apprenticeship doing Podcast Editing and I also started working once a week with a man called Matt Young who had relations with Pi Society. He owned a Digital Marketing business, so it allowed me to learn more about social media marketing.  **April 2019 - September 2019. The Pig and Whistle Inn**  As a Waiter, I welcomed and served customers, I made sure the food was good for them and got any feedback which got given to the chefs. I brought out food to customers and I brought back the empty plates to the kitchen porter. Lastly, I cleaned the tables before customers came in and I would also clean a table when a customer(s) had left so that we are ready for new customers. I took orders for food, drinks, I helped around the bar and I also helped refill stock.  **May 2018 - May 2018. Logo - Luke Cowan-Dickie**  At the beginning of May, I decided I wanted to create a logo for Luke Cowan-Dickie's gaming channel.  What started as a friendly gesture became a logo that he used for over 6 months.  **March 2018 - March 2018. Intern - Pepper Communications**  In March, I did a one-week internship at Pepper Communications.  Basically, I learnt what the printing company based in Plympton was all about. I helped out their graphic designer and also learned briefly about how they do their printing. Also, I created an animation for them for a GDPR announcement, basically announcing that they're ready for it. I used After Effects and used a custom mod to make the still cartoon animate.  **June 2017 - August 2017. Broadhempston Community Shop**  Through the summer of 2017, I decided that it would be beneficial for me to get some volunteering work experience at my local community shop.  My main duties of a normal shift would be refilling stock, cleaning, chatting to customers and being behind the till.  **February 2017 - March 2017. Web Design**  In 2017, I designed a website for JR Cleaning Services, a small cleaning company located in Wales.  They didn't want anything complex, so I designed a simple website made on Wix.  **July 2015 - December 2015 - The Coppa Dolla Inn**  When I was studying at school, I decided it would be beneficial for me to get a summer job which then lead to Christmas. At my time at The Coppa Dolla Inn, I was a kitchen porter.  My main duty was to clean dishes but I ended up doing some food preparation, such as mixed-veg bowls, pre-chopping fish and meat and checking if any condiments needed a refill. |
| **Hobbies** | * Fitness * Watching Rugby * Music * Cooking * Photography * Content Creation |
| **Referee 1**  **Referee 1** | Name: Jack Bishop  Email Address: jbishop@pca.ac.uk  Contact Number: N/A  Relationship: Former Tutor at Plymouth College of Art  Name: Jamie Cree  Email Address: jamiecree@southdevon.ac.uk  Contact Number: 01803 540464  Relationship: Former Deputy Head Teacher at South Devon High School |